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| C:\Users\Habib\AppData\Local\Microsoft\Windows\INetCache\Content.Word\M ABBAS KHAN.JPG | **Muhammad Abbas Khan**  Marketing Executive  Riphah International University,  Islamabad.  +92-3330001056  [abbaskhan0504@gmail.com](mailto:abbaskhan0504@gmail.com) |

# Profile

My experience and education make me confident and capable of self-motivation, Responsible with excellent communication, and interpersonal skills and relating to the members of the team to achieve common goals and objectives of the organization.



# Education

## Msc (Economic) Graduated: 2018

Department of Economic Academic Field: Micro & Macroeconomic,

University of Peshawar, KPK Research Methodology.

Peshawar, Pakistan **Research/Thesis Title**: Education status of the house hold and the vulnerability to dengue epidemic.

## Bachelors of Arts Graduated: 2013

Department of Arts Academic Field: English, Economic Abdul wali khan University, KPK

Mardan, Pakistan



# Career Highlights

## Outreach incharge (Nov 2019-Present)

Marketing & Admission Department, Riphah International University, Islamabad Pakistan.

## Marketing & Sales Executive (October 2015- Sept 2019)

Gulf alliance builders & developers Islamabad, Pakistan.

## Customer relationship officer (Sept 2014- Sept 2015)

Jazz Mobilink Islamabad, Pakistan.

## Management trainee officer (Oct 2013 - Dec 2013)

Margalla Hotel Islamabad, Pakistan.



# Professional Experience

## Riphah International University, Islamabad

## Outreach & Marketing Executive

Responsibilities:

* Plan and Develop the Project Idea.
* Monitor Project Progress and Set Deadlines
* Solve Issues That Arise
* Manage the Money
* Evaluate Project Performance
* Overseeing and developing marketing campaign
* Perform qualitative and quantitative research and consultation on relative markets
* Organizing career counselling sessions at colleges and universities for the students
* Organizing events and seminars
* Organizing all the outdoor activates
* Managing all the operational task regarding Marketing department.

## Mobil ink Jazz (Islamabad)

**Position: Customer Relationship officer**

Responsibilities:

A relationship sales officer is a professional whose overall responsibilities include managing customer expectations, identifying new business markets and recording daily customer transactions.

* Excellent written and oral communication abilities
* Strong negotiation skills
* Superior problem-solving skills in healthcare and everyday situations
* Able to apply critical thinking skills to resolve difficult issues
* Able to listen to and comprehend people’s problems with the intent to solve them
* Excellent record-keeping and data entry skills related to healthcare programs

# Professional Skills

* + Marketing strategy
  + Data collection and analysis
  + Communication skills & networking ability
  + Good teamwork skills