



AMJAD HUSSAIN

DIGITAL MARKETER

CONTACT

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- Naval Anchorage, Islamabad

JOB EXPERIENCE

- DATA ENTRY OPERATOR**
Jhpiego (Johns Hopkins Program for International Education in Gynecology and Obstetrics) Seaport Karachi
July 2023 - Sep 2023
- DIGITAL MARKETER | SOCIAL MEDIA MANAGER | DATA ENTRY OPERATOR**
MFSYS Microfinance System Islamabad (Remote Work)
Dec 2022 - April 2023
 - Data Analyst.
 - Handle all the Official Social media accounts, Facebook, Twitter, and LinkedIn.
 - Create Posts for Social media accounts.
 - Website Updates.
 - Google Sheet Data Entry
 - Communication with Different Microfinance Companies around the World.
 - Convert Hard into Soft.
- DIGITAL MARKETER**
Dot Austere Software Company Gilgit
March 2020 - October 2022
 - Plan and execute all digital marketing platforms.
 - Handle all the Official Social Media campaigns, design builds, maintenance, and Lead generations
 - Brainstorm new and creative growth strategies.
- DATA ENTRY OPERATOR**
USAID CHE - HUNZA
2019-2020
 - Data Analyst
 - Design Different Packages
 - Hard to Soft Converting Data
 - Covid-19 Patients Data Entry
- DIGITAL MARKETING MANAGER AND DATA ENTRY OPERATOR**
LogicStone Rawalpindi
October 2018- 2019
 - Managed Digital Marketing projects from start to finish.
 - Collaborated with other team members.
 - Manage and host corporate company events.

PROFILE

As a computer science student, I will work with a dynamic and progressive organization providing opportunities of growth & learning, where I could utilize and enrich my existing skills while pursuing personal, professional and organizational goals. Also I am a Digital Marketer and manager with holistic knowledge of Social Media Marketing/Campaigns and design. I am also experienced in E-Commerce and Email Marketing.

KEY SKILLS

- Social Media Marketing/ Campaigns
- SEO/SEM
- Data Entry Work(MS all packages)
- Graphic Design
- WordPress Development
- Copywriting
- E- Commerce Marketing Amazon, Shopify, Daraz
- Affiliate Marketing

LANGUAGE

- English
- Urdu

FREELANCE

- Fiverr
- Upwork
- LinkedIn
- Facebook

EDUCATION HISTORY

- **SHAHEED ZULFIQAR ALI BHUTTO INSTITUTION OF SCIENCE AND TECHNOLOGY | ISLAMABAD**
COMPUTER SCIENCE | 2016 - 2020
 - *Studied software programming, software engineering, computer hardware, and artificial intelligence engineering.*
 - *The conceptual foundation of Computer Science*
- **KARAKORUM INTERNATIONAL UNIVERSITY | GILGIT**
ICS | 2012 - 2015
Studied Computer Science , Physics , Math's.

WORK EXPERIENCED SKILLS

- Team management
- Data Entry Operator
- Google Sheet Work
- Canva Designs
- Freelancing Trainer
- Ability to resolve problems independently.
- Time Management
- Ability to understand problems, analyzed and transform it into working prototypes.

EXTRACURRICULAR ACTIVITES

- SWIMMING
 - Reading Books
 - Games
 - Football
 - Cricket
 - Hiking
 - Camping
 - Traveling
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