

Amna Asif (Data Analyst)

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SUMMARY

As a current student pursuing a degree in Business Analytics, I am equipped with a strong foundation in analytical techniques, statistical methods, and data-driven decision-making. Eager to apply theoretical knowledge in a practical setting, I am actively seeking an internship position as a new trainee. My coursework has honed my skills in data analysis, predictive modeling, and business intelligence, providing me with the expertise to extract valuable insights from complex datasets.

EDUCATION

BS Business Analytics | International Islamic University Islamabad(IIUI), Pk

Feb 2023 – 2027

- Acquired proficiency in statistical analysis, data mining, and predictive modeling to support data-driven business decisions.
 - Relevant coursework: Completed coursework in areas such as Data Visualization, Machine Learning, Business Intelligence, and Big Data Analytics, gaining hands-on experience with tools like Python, SQL, and Power BI.
 - CGPA: 3.47/4.00
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CERTIFICATIONS

Meta Marketing Analytics Specialization | Meta, Coursera

July, 2023

Course Certificates Completed

Statistics Foundations

Introduction to Data Analytics

Data Analytics Methods for Marketing

Marketing Analytics with Meta

Marketing Analytics Foundation

Meta Marketing Science Certification Exam

Data Analytics and Business Intelligence | Digiskills, PK

Oct, 2023

From Excel to Power BI | Knowledge Accelerators, Coursera

June, 2023

Solving Problems with Creative and Critical Thinking | IBM, Coursera

March, 2023

SKILLS

- SQL
 - Python
 - Power BI
 - Data Analysis
 - MS Access
 - Solving Problems with critical thinking
 - Decision Making
 - Communication
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PROJECTS

HR Analytics- Build an HR dashboard using Power BI (Project Certificate)

Coursera Project Network | June, 2023

Analysis of Billionaires Statistics- using Python | University Project

Dec, 2023

Objective: Analyze and visualize the Billionaires Statistics dataset, which includes information about their wealth, industries, personal details, and various economic indicators of their countries.

Tools and Libraries used such as Pandas, Numpy, Matplotlib and Seaborn, Scikit-learn.

Analysis Conducted: Data cleaning, handling missing values, descriptive statistics, and visualization using charts to identify trends and patterns.

Linear Regression Analysis: The model successfully identified significant predictors of billionaires' net worth.

Outcomes: Provided insights into the distribution of wealth among billionaires, their industries, and the economic environment of their respective countries.