

Arsala Khan

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Education

Institute of Business Administration (IBA), Karachi | *Bachelor of Social Sciences – Political Science* | 2017-2021

Professional Experience

Policy Analyst, Tabadlab – April 2022 - October 2023

- Provided strategic advisory and consulting with focus on digital transformation, e-governance, financial inclusion, and climate change to **three** key government ministries, **five** development partners, and **two** technology corporations.
- Facilitated the development of '[Digital Now](#),' a seminal guide for Pakistan's digital transformation, in partnership with **Meta**. As lead researcher, managed 6 Focus Group Discussions, 25 key informant interviews, and 2 comprehensive surveys involving 50 unique participants each, culminating into key report findings.
- Designed and wrote Pakistan's first-ever **digital service standards** for the Board of Investment's (BOI) one-window business portal, streamlining government engagement, operations, and compliance for 90% of businesses.
- Showcased program design skills by developing Pakistan's National Fintech Strategy in collaboration with Pakistan Fintech Network. Successfully facilitated consensus among **30+ fintechs, and key regulators**; building a unified approach to establish both short and long-term visions for financial access and adoption.
- Secured **4 competitive bids** by developing grant proposals for development partners such as GSMA, World Economic Forum, Board of Investments, launching critical projects on foreign digital investment, AI-driven forest fire protection, and digital transformation.
- **Authorship & Publications:**
 - Lead research and co-authored 80-page market report analyzing financial inclusion landscape of Pakistan (pending publication).
 - Coauthored data story evaluating Pakistan's e-governance regime using [UN-EGDI index](#).

Monitoring and Evaluation Associate, Urban Innovation – February 2021 - October 2021

- Managed budget development process for organization's air quality monitoring and policy initiatives. Assisted in policy research on enabling climate-resilient urban infrastructure and climate governance, with a focus on air pollution.
- Monitored the air quality of three main urban cities - Karachi, Lahore, and Islamabad and developed an interactive dashboard with real time updates against several indicators such as AQI, temperature, and visibility.
- Coordinated local and international development workshops and conferences, acting as a key liaison between 3 development partners. Utilized cross-cultural communication skills and led the stakeholder engagement for advocating clean air initiatives.

Skills

Technical Skills: Proficient in data cleaning and visualization with Stata and Tableau, survey development with Qualtrics, design with Figma, and data analysis and logistics management with Microsoft Excel.

Soft Skills: Experienced in program design, report and grant writing, stakeholder consultations and management, crafted concise and persuasive presentations and decks, conducting FGD's and KII's, and developing advocacy strategies.

Publications

Khan, A & Fatima, H. (2022). "Slow and Unsteady: Pakistan's Digital Government Challenge", Data Story, Tabadlab. <https://tabadlab.com/slow-and-unsteady-pakistans-digital-government-challenge/>