



## Asad Hameed

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**Home:** Lahore (Pakistan)

### ABOUT ME

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Eager to leverage research, project management and analytical skills to drive organizational success, with a proven track record of delivering strategic services across sectors. Committed to ongoing learning and staying updated with industry trends and best practices.

### WORK EXPERIENCE

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#### Data Analyst

**Namal University** [ 06/2024 – Current ]

- Developing and maintaining dashboards in Power BI, enabling real-time tracking of key performance indicators (KPIs) for stakeholders across various departments.
- Collaborating with cross-functional teams to identify data needs, streamline reporting processes, and enhance data-driven decision-making.
- Monitoring & Implementing Higher Education Commission's QA policies to ensure adherence to international standards.
- Serving as the main liaison between Stakeholders to develop data-driven strategies for continuous improvement, produce comprehensive reports for accreditation purposes, and support the decision-making process with actionable insights.

#### Acquisitions Analyst

**Silverlight Research** [ 02/2024 – Current ]

- Conducting comprehensive market research to identify potential acquisition targets in alignment with Silverlight Research's growth strategy.
- Monitoring industry trends and competitive landscape to provide strategic recommendations on potential acquisition opportunities.
- Supporting negotiations by analyzing deal structures, conducting scenario analysis, and preparing financial projections to maximize value creation for the firm.

#### Research Analyst

**Silverlight Research** [ 10/2023 – 02/2024 ]

- Provided strategic recommendations to the Silverlight Team, enabling pursuit of new targets and entry into new markets with an emphasis on accelerated growth.
- Collaborated with the marketing team to provide comprehensive reporting and Key Performance Indicators (KPIs) on projects and campaigns.
- Effectively managed diverse special projects at Silverlight Research, ensuring seamless project management.

#### Consultant

**Chief Minister's Special Monitoring Unit** [ 09/2020 – 09/2023 ]

- Developed a dynamic dashboards to monitor and evaluate performance of education, construction & works departments incorporating multiple data sources and key indicators.
- Facilitated coordination between provincial departments and CM Office to mitigate issues raised during initiation of development projects.
- Communicated findings and insights to stakeholders in clear and concise reports with data visualizations.

- Designed and written high-quality presentations and reports addressed to the Chief Minister and the bureaucracy at CM Office.
- Developed policies, processes, standards, and guidelines to enhance governance by utilizing global best practices.
- Kept track of all ongoing/completed/planned project activities to ensure consistency with project implementation timelines through regular liaison with project teams and monthly M&E meetings.

## Intern

**Pakistan Ordnance Factories** [ 06/2018 – 09/2018 ]

- Created detailed engineering documentation integrating manufacturing processes and machining data for data-driven project insights.
- Encouraged data-centric methods to optimize processes and enhance performance.

## Intern

**Coca-Cola İçecek** [ 06/2017 – 08/2017 ]

- Developed SOPs and manuals to comply with ISO 50001:2011, leveraging analytics for excellence.
- Created data-driven reports to streamline project evaluations and promote continuous improvement.

## EDUCATION AND TRAINING

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### BS Mechatronics Engineering

**University of Wah** [ 10/2015 – 06/2019 ]

Country: Pakistan

## CERTIFICATIONS

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### Data Analytics Specialization

Google

### Applied Data Science

WorldQuant

### McKinsey Forward Program

McKinsey Academy

### Project Management

Google

### Machine Learning

Stanford

### Policy Analysis

University of Michigan

## DIGITAL SKILLS

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### For Data Analysis

Power BI / Tableau / Pentaho BI Suite / SQL / Excel / Python / R

### For Project Management

Trello / ClickUp / Slack / Asana / Jira