ASIM RAFIQUE

asimrafique708@gmail.com ● (+92 310 0558919)

About Me

I am a graduate software engineer with specialization in Data Science and Data Analytics. While Graphic Designing and wordpress are my other skills that I acquire during my studies. Currently, I am working with Webinem Agency working as a Team lead. In addition, I continue to practice business analytics to examine the trends and behavior of the market.

Education

Comsats University Islamabad, Pakistan.

Bachelor of Software Engineering   2020-2024

- Data Science Project: Financial Market Analysis Using Machine Learning
- Data Analytics Project: HR Analytics
- Class Marshall Award

Technical Skills

- Tableau
- Data Collection and Cleaning
- Data Analysis
- Data Visualization
- Machine Learning
- Adobe Ilustrator
- SQL
- Database
- Excel
- Macros
- Python
- Wordpress

Soft Skills

- Communication
- Problem-Solving
- Critical Thinking
- Team Lead
- Attention to details
- Understanding Trends
- Creativity
- Motivation

Professional Experience

1- Senior Artist and Data Analyst at Okay Doodlez   June 2022 – May 2023

Data Analyst: Data collection, mining, analysis and visualization by using tools Microsoft Excel, Tableau, Python and extraction of important data using SQL.

Graphic Designer: Develop PFPs (Nfts) by using tools Adobe Illustrator, Adobe Photoshop and Canva.

2- Team Lead at Webinem   May 2023 – Jan 2024

Managing daily projects entails gathering data, analyzing it, and completing tasks.

Certification

- Data Analyst (Atom Camp-Pakistan)   2022
- Data Visualization in Tableau (Great Learnings, Online)   2023
- Financial Risk Analytics (Great Learnings, Online)   2023
- Introduction to Data Analytics (Coursera, Online)   2023

Languages

- English – Medium of study and professional use
- German – learning via Duolingo
- Urdu – Mother Tongue
- Punjabi & Hindko – local languages