

BASIL ABBAS

TEAM LEADER/GRAPHIC DESIGNER/SALES EXECUTIVE

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SUMMARY

I am Basil Abbas, a results-driven team leader and graphic designer with a proven track record in business growth, leadership, and thought leadership. Over the years, I have honed my skills in various domains, including emerging technologies, and have consistently demonstrated my ability to lead teams and drive significant results.

TECHNICAL SKILLS

Prototyping Tools	Interaction Design	Accessibility
Team leading	Visual Design	Responsive Design
Computer handling	Usability Heuristics	Punctual

PROFESSIONAL EXPERIENCE

Freelance (Fiverr & Upwork)

Jan 2018-Present

1. Client Satisfaction: Achieved a 95% client satisfaction rate, resulting in repeat business and long-term client relationships.
2. Innovative Campaigns: Developed creative marketing campaigns that increased client brand visibility and engagement by 40%.
3. Versatile Portfolio: Delivered a wide range of graphic materials, from logos to multimedia presentations, catering to diverse client needs.

Team leader/Sales executive at Quantic solutions

Feb 2021 - Present

1. Efficiency Improvement: Increased team efficiency by 20% through process optimization.
2. Morale Boost: Enhanced team morale by 30% by fostering a collaborative environment.
3. Skill Development: Implemented training programs that significantly improved team performance.

EDUCATION

High school Matriculation

2020-2022

Metropolitan school Gulberg campus

- Major in biological sciences
- Computer science

Intermediate education

2022-2025

Govt. Degree boys college 5L new karachi, sindh

- 2 Years of higher Computer technologies education

ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Sindhi
- **Certifications:** Ai course by dhruve Rathee, Graphic designer certificate by GFX mentor sir Imran Ali dina
- **Awards/Activities:** Most punctual employee of the year 2022 at Quantic solutions.