



## Hidayat Ullah Khan

Dhok Juma Khan Post Office Tarnol Islamabad

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### Professional Summary

Experienced as communication officer with extensive knowledge of media relations, Public relations, Community engagement having strong Communication/Social Mobilization/Community Engagement/Planning/Training/Meeting/Review/Monitoring/Reporting skills. Ability to work under pressure to meet deadlines, tasks and oversee the operations of a team in challenging environment.

### Work Experience

Independent Intensified Field Monitor EPI Micro Merger Rawalpindi (Present)

#### Responsibilities:

- Conduct frequent field visits (90% of working time)
- Collaborate with Provincial Field Coordinator
- Operate within specified geographic area
- Adhere to checklists developed with TWG
- Provide daily reports to MnRO and Provincial Coordinator
- Complete checklists accurately
- Record video/audio snippets of events and perspectives
- Submit collected data promptly
- Uphold ethical conduct and code of conduct standards
- Avoid involvement in financial transactions
- Document monthly case study, lesson learned, or best practice
- Adhere to Micro Merger's HR policies
- Utilize personal Android devices for data collection

District Health Communication Support Officer (2014 –2023)

*Chip Training & Consulting Pvt Ltd (UNICEF) Islamabad - Pakistan*

#### **Responsibilities:**

- Preparing and Implementing evidence based communication plans.
- Supervising and monitoring polio campaigns.
- Preparing and analyzing Polio campaign data for challenge mapping exercise.
- Facilitating EPI and PEI teams training with special focus on IPC component
- Developing plan for interpersonal communication (IPC) and counselling sessions with effected families and community influencers.
- Accompany vaccination teams and facilitate entry into households within the district
- Presenting issues and challenges regarding communications during the daily evening meetings at district level
- Supporting in covering maximum number of missed children post campaign
- Report on the verified missed children data (refusal, NA and inaccessible) to the DEOC & provincial COMNet officer.

## Experience

### Union Council Communication Support Officer

December 2013 – February 2014

*Chip Training & Consulting Pvt Ltd (UNICEF) Islamabad - Pakistan*

#### **Responsibilities:**

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- In coordination with the WHO-supported Union Council Polio Worker (UCPW), ensure communication and social mobilization planning is included in UC micro-plans of the highest quality.
- Identify UC-level activities for inclusion in District level communication plan and communicate to District Health Communication Support Officer (DHCSO).
- Identify IEC requirements and distribution plan and coordinate with necessary partners to ensure implementation.
- Ensure influential religious leaders, elders, etc. are included in team micro-plans.
- Assist in preparation of SM work plan and IEC activity plan for the respective areas.
- Ensure inclusion of SMs' names in the UC micro-plan.
- Participate in UPEC meetings and support development and implementation of UC social mobilization plan.
- Conduct initial and on-going listing and mapping of underserved communities and classification of these. Keep track of all children under 5, vaccination status, as well as migration patterns and practices.
- In consultation with the Health Department and guidance from District Medical Officer (DMO) concerned, identify sub-UC High Risk Areas.
- Ensure effective communication on movement of high-risk groups to UCOs / DHCSO / DMO in other districts where underserved groups are moving.
- Support in micro planning, including determining best timings (flexible) for vaccination activities.
- Ensure, through Medical Officer in Charge (MOIC) / DMO, that routine immunization services are made available to cover the high-risk groups.
- Coordinate with MOIC / DMO to assign vaccination teams for migrants / nomads / slums & congregations.

#### **Implementation & Monitoring (Mapping):**

- Create and manage a network of reliable 'informers' with contact details of incoming migrants / nomads, temporary slum dwellers, etc. in all revenue villages of the UC.
- List congregations that require interventions and mobilize leaders in co-ordination with MOIC.
- Identify religion / cultural belief system / behaviors and accordingly use this to feed into communication material / strategies and planning.
- Identify Information Education Communication (IEC) requirements and develop dissemination plans accordingly.
- Hold community events, meetings, rallies, etc. to mobilize underserved groups for polio vaccination and RI.
- Identify IEC requirements and distribution plan and coordinate with necessary partners to ensure implementation.
- Monitor effectiveness of SMs and the activities conducted by him / her.
- Ensure orientation of Religious and Community leaders at the UC-level.
- Conduct UC-level meetings and events with leaders before each SNID to motivate and mobilize them.
- Ensure quality of log refusal books by SMs and ensure data corresponds to planned activities.
- Ensure IEC materials are placed as per distribution plan and collect data accordingly.
- Support Government Partners during Polio rounds to cover missed households.
- Ensure through MO / EDO that routine immunization services are made available to cover the missed children.
- During house to house campaigns, ensure that the SMs accompany vaccinator teams and help the teams in vaccinating all children in the community.

### **Leading and Supervising for Social Mobilization:**

- Support Social Mobilizers (SMs) in creating awareness and educating the community about on-going activities for polio eradication and routine immunization.
- Identify, recruit, train (build capacity of SM's on skills, effective counselling such as partnership building, planning etc.) and supervise social mobilizers in high risk areas (HRAs).
- Facilitate SM Induction Trainings as well as all Refresher Trainings with the help of Line managers.
- Provide exhaustive field orientation and on-the-job training to SM's.
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### **Relating and Networking (Community Engagement):**

- Identify Non-Government Organizations (NGOs) and Civil Society Organizations (CSOs) who can conduct social mobilization activities at the community level and conduct resource mapping.
- Identify and motivate religious leaders, elders, schools and other local influencers at the UC-level and particularly in resistant pockets, to support Polio Eradication Initiative (PEI) activities.
- Work to raise community awareness on oral polio vaccine (OPV) campaign and routine immunization.
- Develop partnership with the UC MO / Supervisors / Health Workers / NGOs to plan and implement social mobilization / IEC activities for the polio rounds and routine immunization for underserved groups.
- Plan and co-ordinate activities with NGOs working at UC-level level for social mobilization.
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- Develop partnership with the UC Medical Officers (MOs) / Executive District Officer (EDO) / Supervisors / Health Workers to plan and implement social mobilization / Information Education Communication (IEC) activities for the polio rounds and routine immunization.
- Facilitate regular UC Social Mobilization Working Group Meetings.

### **Data-Based Planning of Interventions:**

- Interpret SM data for planning specific interventions and assist SM in the implementation.
- Collect, interpret and analyses data on polio and routine immunization.
- Using data, participate in block level coordination meetings to ensure high vaccination coverage and appropriate social mobilization activities for the above-mentioned underserved and high-risk groups.
- Identify influencer(s) to support team during vaccination.
- Motivate and mobilize religious leaders, schools, Lady Health Workers (LHWs) and other local influencers at the block level and in resistant pockets.
- Maintain regular contact with occupational leaders / contractors of labors and brick kilns for IPC (interpersonal communication) and utilizing them as influencers to mobilize migrants and nomads for vaccination during Routine Immunization & Supplementary Immunizations.
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### **Reporting / Output:**

- Weekly feedback to DHSCO on progress, constraints and performance.
- Detailed monthly plan by the 1st of every month.
- Reporting forms and formats monthly.
- Detailed micro-plan of SM activities including Polio round as well as routine immunization sessions and survey of migratory movements, nomads, slums & their coverage through immunization activities.
- Reporting forms and formats latest by the 2nd of every month.
- IEC bills and vouchers as per deadlines set by Management Contractor.

## Experience

Union Council Polio Officer/Union Council Polio Worker

October 2012 – November 2013

*World Health Organization Islamabad – Pakistan*

### **1. and Leadership**

- Provide Technical Support to the Union Council Polio Eradication Committee on poliomyelitis eradication
- Work closely with government and partners to ensure coordination of different stakeholders in the assigned area
- Ensure the functioning of the UPEC in the assigned areas
- Support the full implementation of the National Emergency Action Plan (NEAP) and other key policy documents on polio eradication and immunization at the UC level

### **2. Supplemental Polio Vaccination Campaigns (SIA)**

- Support the Union Council on ensuring all the agreed SIA timelines are followed and implemented
- Assist the UC team in motivating local, adult and female's teams and AICs to be part of campaign implementation
- Facilitate and monitor the trainings of teams, AICs, and other categories of health workers involved in campaign implementation
- Carry out assigned planning meetings including micro plan preparations at the Union Council
- Support the timely distribution of logistics in the assigned Union Councils, and ensure all necessary steps are taken to ensure no delays or stock outs of logistics at the assigned areas.
- Monitor the effective utilization of mobile, fixed and transit teams in the assigned area, and immediately report misuse to the immediate supervisor
- Formulate an appropriate plan for coverage of missed children
- Work closely with the communities in the assigned areas to rebuild trust in vaccines, combat misinformation and generate demand for polio vaccination
- Mobilize religious, tribal and political leaders, and other influential persons in the assigned area to support polio eradication
- Formulate a daily priority-based supervision and monitoring plans of the AICs and UC teams to ensure support to poor performing areas and motivation of teams.
- Supervise and monitor the work of the teams and AICs, take house hold clusters and at the same time validate a sample of the clusters and missed children coverage done by the UC team
- Ensure all reported missed and poorly covered areas are investigated and re-vaccination/sweeps carried out.
- Analyze the daily data and collate the observations of the UC teams and present the findings, actions and recommendations at the daily evening meetings
- Provide special focus on the high-risk populations during all the phases of the campaign in line with the special strategies devised for risk populations and the National Emergency Action Plan for Polio Eradication.
- Carry out a post campaign analysis of data and share with the UPEC and supervisor
- Follow up with respective tehsils/UCMOs in timely filling of DDM cards and submission
- Support vaccine management at the Union Council level

### **3. AFP Surveillance**

- Support community surveillance by ensuring mapping and inclusion of all formal and informal health care providers in the assigned area in the AFP surveillance network
- Participate in detailed epidemiological investigations as determined by the immediate supervisor
- Assist in ensuring inclusion of all high risk/ underserved/ migrant population in the Surveillance network and all AFPs are reported from them.
- To support timely submission of "Zero Report" from assigned UCs.

#### 4. Routine Immunization

- Support the strengthening of routine immunization through participation in the development of micro plans for implementation of routine immunization
- Support the UPEC in engaging and mobilizing communities RI demand creation and building the trust of communities in vaccine uptake.
- Identify zero dose and under immunized children in the assigned UCs and refer them for immunization

#### Education

Master's Degree in Economics (2010)

**Allama Iqbal Open University Islamabad**

Diploma in Homeopathic Medical Science (DHMS)

**Gandhara Homeopathic College Taxila**

#### Skills

- Leadership
- Team work
- Communication
- Problem Solving
- Time Management
- Computer
- Decision making

#### Languages

Pashto  
Urdu  
Punjabi  
English

#### Awards/Certificates

- Performance Certificate of 2023 from DHO PS Rawalpindi
- Best Performance Certificate and Award of 2023 from Minister Primary & Secondary Healthcare Department Punjab.
- Best Performance Certificate of 2023 from Assistant Commission Rawalpindi
- Best Performance Certificate of 2021-2022 from Deputy Commissioner Kohat.
- Best Performance Certificate of 2019-2020 from Deputy Commissioner Kohat.
- Best Performance Certificate of 2020 Additional Deputy Commissioner Kohat.
- Best Performance Certificate of 2018-19 from District Health Officer Kohat.
- Best Performance Certificate of 2018-19 from Deputy Commissioner Kohat.
- Best performance Certificate of 2017-18 from Deputy Commissioner Kohat.
- Certificate of Completion Prevention of Sexual Harassment and Abuse of Authority of 2018 by UN & UN Agencies.
- Appreciation letter from Deputy Commissioner Kohat in 2017.
- Appreciation letter from Deputy Commissioner Kohat in 2016.

## • Trainings

- Monitoring/LQAs Training in 2016-2017 by WHO in Peshawar.
- Leadership and Management Training in 2017 by UNICEF in Abbottabad.
- EPI-eMIS Training in 2018 by EOC in Kohat.
- Social Mobilization, Community engagement Training in 2017 by UNICEF in Peshawar.
- IDMS / Info Polio Pakistan Training in 2016 by UNICEF in Peshawar.
- TOT training in 2016 by UNICEF in Peshawar.
- Participation in Orientation Workshop called “The Role of Media in Polio Eradication 2017” in Kohat by EOC KPK.
- Participation in Orientation Workshop on PEI for Police Officials on Sep, 2016 by EOC KPK.
- Participation in Orientation Workshop called “The Role of Media in Polio Eradication Nov 2015” in Kohat by EOC KPK.
- Safety and Security Training and EPI Training by UNICEF in Peshawar in 2018.
- Cascade Training on Communication, Social mobilization, Behavior change communication, Monitoring, Supervision, Data base by People in D.I Khan in December 2020.
- Refresher Training on Communication, Social mobilization Behavior change communication, Monitoring, Supervision by People in Peshawar 2021.
- Refresher Training on Communication, Social mobilization, Behavior change communication, Monitoring, Supervision by CTC in Bannu in May 2019.
- Monitoring/LQAs Training by UNICEF in EOC (Emergency Operation Center) Peshawar for Year 2016-17.
- Training about Communication/Social Mobilization, Community engagement by UNICEF in Kohat in 2017.
- TOT (Training of Trainers) by UNICEF in Peshawar for 2016.
- Training about Communication/BCC/IPC, Social Mobilization by UNICEF in Peshawar in 2015.
- Training about Monitoring/Supervision/Reporting by UNICEF in D.I.Khan in 2015.
- Training about Polio Info Pakistan by CTC (UNICEF) in Peshawar in 2014.
- Training about Monitoring/Communication/Social Mobilization by UNICEF in Kohat in 2014.