

# Israr Ahmad

Data Analyst | Business Intelligence

## CONTACT



+923089124986



Israrwaser@gmail.com



Israr Ahmad



Israr Ahamd



Peshawar, Pakistan

## EDUCATION

Institute of Emerging Careers  
Digital Bootcamp | Data Analytics  
2023–2024

IMSciences Peshawar

BS Economics  
2019 – 2023 | GPA: 3.08

## CERTIFICATIONS

- Introduction to Data Analytics
- Ask Questions to Make Data-Driven Decisions
- Analyze Data to Answer Questions
- Process Data from Dirty to Clean
- Marketing Analytics Foundation

## SKILLS

- SQL (MySQL, BigQuery)
- RStudio
- PowerBi
- Tableau
- Excel
- Python

## Language Proficiency

- English- Good
- Urdu- Native
- Pashto- Native

## ABOUT ME

Economics graduate with a thirst for data-driven solutions. My academic grounding in econometrics and statistics lays the foundation, while my hands-on expertise in R Studio, Tableau, Power BI, Python, and MySQL fuels my passion for actionable insights.

## WORK EXPERIENCE / PROJECTS

### Account Executive

August 2017 – July 2019

Al-Madina Dignostic Center

- Managed all aspects of sales operations
- Cultivated strong customer relationships
- Utilized excellent communication and problem-solving skills

## PROJECTS

### Project 1

December 2023

MySQL Data Analysis

- Performed exploratory analysis on retail transaction dataset using MySQL and SQL
- Identified sales trends, product performance, customer segments through temporal, categorical, and customer analysis
- Sharpened SQL skills including joins, subqueries, reporting through hands-on practice

[Project Link](#)

### Project 2

Jan 2024

SuperStoreSales Data Analysis Using PowerBI

- Performed exploratory retail sales data analysis using Power BI
- Built interactive visualizations and dashboards to identify trends
- Analyzed metrics across dimensions like time, region, product, customer

[Project Link](#)

### Project 3

Feb 2024

Sales and Inventory Analytics in RStudio

- Analyzed retail sales and inventory data to identify key insights.
- Created interactive visuals with Plotly/ggplot2 showing sales trends.
- Presented executive summary with data-driven recommendations to inform business strategy.

[Project Link](#)