Muhammad Asim

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Summary

I am a self-motivated, balanced, reliable, honest, energetic, and goal-orientated individual with a scientific, and practical mindset based upon a sense of realism, and an ability to communicate at all levels of social interaction. I tend to take the lead; however, I am a team player and consider every experience as part of a learning curve. I am completely willing to expand my horizons; push forward and progress any field I am engaged in; and, utilize my life and work experiences to excel my professionalism. I am Skillful at learning new concepts quickly, working well under pressure, and communicating ideas clearly and effectively.

Experience

Data Support Officer
People (Professional Employers Pvt Ltd)
Aug 2023 - Present (5 months)
Collection, cleaning, and analyzing data from various sources, including health facilities, surveys, and other relevant sources, to support evidence-based decision making in the district.
Implementing Data Analysis and Data visualization strategies, Creating dashboards using (Looker Studio, Tableau, Power BI) to communicate key information and insights to stakeholders in a clear and actionable manner.
Ensuring quality and accuracy by implementing quality control measures.
Monitor and evaluate the effectiveness of data visualization strategies and recommend adjustments as necessary to ensure successful communication of key information and insights.

Data Analyst
Self Employed
Jan 2018 - Present (6 years)
As a skilled and detail-oriented data analyst, I specialize in using Microsoft Excel to analyze and interpret complex data sets. With a thorough understanding of advanced Excel functions and formulas, I can manipulate and organize data to generate insightful reports and visualizations. My experience includes working with large data sets, identifying trends, and presenting findings to stakeholders in a clear and concise manner. Whether you need assistance with data cleaning, statistical analysis, or report building, I have the expertise to deliver accurate and timely results. By working with me, you can rest assured that your data will be in capable hands, and that the insights generated will be invaluable to your business.

Co-Founder
Digital Rise Peshawar
Jan 2020 - Feb 2021 (1 year 2 months)
As the Co-founder and operator of a digital marketing agency, I have a proven track record of driving growth and revenue for businesses of all sizes. Using a data-driven approach, I help clients identify their target audiences and develop customized marketing strategies that are tailored to their unique

needs and goals. My services include search engine optimization (SEO), social media management, email marketing, pay-per-click (PPC) advertising, and content creation. I have a deep understanding of the latest digital marketing trends and technologies, and I stay up-to-date on best practices to ensure that my clients are always ahead of the curve. Whether you're looking to increase brand awareness, generate leads, or improve customer engagement, I can help you achieve your marketing objectives and maximize your return on investment. With a focus on delivering measurable results and exceptional customer service, I am committed to helping your business succeed in the competitive world of digital marketing.

Team Lead/Data Analyst
MicroMerger (Pvt.) Ltd.
Sep 2015 - Jan 2017 (1 year 5 months)
As a team lead for a Polio eradication project, I oversaw the data management and compilation efforts for the organization. Using my expertise in data analysis, I used my responsibilities for collecting, cleaning, and organizing data from different sources. I also trained and managed a team of data entry specialists to ensure that all data was accurate and up-to-date. Additionally, I create reports and visualized that provided insights into the effectiveness of the project. Through my leadership, we were able to compile and analyze data which allowed us to make informed decisions about how to allocate resources and improve outcomes. I am proud to have played a key role in this critical public health effort, and I am confident that my skills in data management and analysis could be invaluable to your organization as well.

Web Developer
Technowinds Solutions
Sep 2014 - Mar 2015 (7 months)
Collaborating with cross-functional teams, including designers, project managers, and other developers, to build and maintain websites and web applications.
Writing clean, efficient, and well-documented code using a variety of programming languages and frameworks.
Testing and debugging code to ensure that websites and applications are free from errors and meet client requirements.
Implementing responsive web design and mobile-first strategies to ensure that websites are optimized for a range of devices and screen sizes.
Developing and maintaining content management systems, databases, and web servers to support website functionality.
Staying up-to-date with the latest web development trends, technologies, and best practices, and incorporating these into your work.
Conducting performance tests and optimizing websites and applications for speed, scalability, and security.
Troubleshooting technical issues and providing ongoing support for websites and web applications.
Communicating effectively with clients and team members to understand project requirements and provide regular updates on project progress.

System Engineer IT Internee
BOK
May 2014 - Jul 2014 (3 months)

As an IT intern at the Bank of Khyber, I gained valuable hands-on experience working in a professional IT environment. During my two-month internship, I was responsible for providing technical support to employees, troubleshooting hardware and software issues, and assisting with network maintenance and administration. I also had the opportunity to work on several projects, including developing a database to track IT assets and creating user manuals for new software applications. Additionally, I participated in meetings and training sessions to learn more about the bank's IT infrastructure and security protocols. Through my internship, I developed a strong understanding of IT best practices and gained practical experience in a variety of technical areas. I am grateful for the opportunity to have worked at the Bank of Khyber, and I believe that the skills and knowledge I gained during my internship would be an asset to any organization.

Assistant Manager
Arbab Filling Station
Jan 2010 - Jan 2011 (1 year 1 month)
Managing log reports

Education

University of Peshawar

Master of Science (MSc), Computer Science
2011 - 2013
Studied Computer Science

Licenses & Certifications

Data Analytics and Business Intelligence - DigiSkills.pk, an online educational institute
8F2EHVUMK

Foundations: Data, Data, Everywhere - Coursera
ZZWBB642UEHJ

Google Data Analytics Certificate - Coursera

Google Data Analytics - Google
DQTLBH7NFPZQ

Analyzing and Visualizing Data with Microsoft Power BI - Udemy
UC-4fc14a51-e68a-4f78-9026-472521b1f7b5

Skills

Communication • Data Analysis • Databases • MySQL • Big Data Analytics • Microsoft Power BI • Crystal Reports • Microsoft Excel • Google Data Studio • Tableau