

MUHAMMAD HARIS

Software Engineer

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ABOUT ME

A Software Engineering Graduate who is seeking to find the opportunity to work in a fun and challenging environment that will encourage him to improve and learn new and necessary skills.

EDUCATION

Bachelors of Science in Software Engineering

City University of Science and Information Technology

09/2019 - 09/2024

Intermediate FSc. Computer Science

Islamia College Peshawar

08/2017 - 09/2019

Matriculation

Peshawar Model School

EXPERIENCE

Search Engine Optimization Expert

Bytewise Limited

07/2024 Islamabad, Pakistan

<https://verification.givemycertificate.com/v/def06e5f-ef51-4fe2-acc8-755e67da6676>

CERTIFICATION

HubSpot SEO 1 & Advanced SEO 2 Certified

Mastered the art and science of search engine optimization through HubSpot's comprehensive training programs.

Google AI Essential Course Certified

Completed Google's AI Essential course, acquiring foundational knowledge and skills in artificial intelligence and machine learning.

LANGUAGES

Pushto

Native



Urdu

Native



English

Proficient



KEY ACHIEVEMENTS



Content Optimization

Utilized ChatGPT for content creation and SEO, resulting in a 30% improvement in search engine rankings and a 25% increase in user engagement.



Comprehensive Site Audits

Conducted in-depth site audits using SEMrush, identifying and rectifying critical SEO issues, which enhanced overall site performance and user experience.



SEO Best Practices

Implemented best practices from HubSpot SEO certifications, optimizing website structures and on-page elements to achieve higher search visibility and conversion rates.

SKILLS

Digital Marketing(SEO)

Web development(html.css)

MICROSOFT OFFICE

Google drive

Software installation

Adobe lightroom

Team work oriented

Good listener & good communicator

Ability to work in a team and autonomously