

Muhammad Hassan Ali

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EDUCATION

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|---|----------|
| Cust University | feb 2024 |
| <i>B.S. Computer Science</i> | |
| Punjab College of information and Technology | Sep 2020 |
| <i>Pre-Engineering</i> | |
| Grammar Public School | Sep 2018 |
| <i>Matriculation</i> | |

COURSEWORK

Courses: Object-Oriented Programming, Data Structures & Algorithms, Discrete Math, Linear Algebra, Calculus, Physics, Probability, Statistics, Introduction to Data Science, Introduction to Database (MYSQL), Artificial Intelligence, Machine Learning, Malware Analysis, Computer Communication & Networks, Software Engineering

SKILLS

Languages: C++, Python, HTML/CSS, Dart, SQL, PHP, Java

Tools: Git/GitHub, Heroku, Android Studio, VS Code, IntelliJ CLion/PyCharm/IDEA, Packet Tracer, My SQL, Microsoft Excel, PowerBI, Word, Powerpoint, Gemini AI, Bard AI, Chatgpt, Bing AI, CRM, Calendly, Canva, Microsoft 365 Office, Wireshark, Kali Linux Google Sheets & Slides.

Marketing Social Media Marketing & Management (Facebook, Instagram, Twitter, Youtube and LinkedIn), Email Marketing, LinkedIn InMail Marketing, LinkedIn Outreach & Follow-Ups

Libraries: Pandas, NumPy, Matplotlib, Opencv

Hard Skills: data analysis, data modeling, data understanding, data visualization, presentations, project planning, public speaking, storytelling, strategy, Database development, Database Management, ETL Process, Project Management, Data Analysis, SDLC, App Testing (Unit & Integration testing) and Deployment, My SQL, python programming, API Integration, Microsoft PowerBI, KPI's, Microsoft Word, Excel & Powerpoint

Soft Skills, Communication, Team work, Social Intelligence, Patience, Open to new change and ideas, Responsibility & Positive Attitude

PROJECTS

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| Diabedect <i>Flutter, Dart, Firebase, APIs, Git, Android studio</i> | Jan 2024 |
| <ul style="list-style-type: none"> • Final Year Project • Developed a mobile app for Ophthalmologists through which they can check Whether the patient has Diabetic retinopathy or not. • Learned how to use Flutter in conjunction with backend databases and APIs | |
| Image Encryption and Decryption <i>Java, IntelliJ IDEA, Symmetric Encryption</i> | feb 2023 |
| <ul style="list-style-type: none"> • Semester Project • Developed a cryptography interface in which files such as pdf and images can be encrypted and decrypted and used for communication or can be sent to each other. | |
| Attendance using face Recognition System <i>Python, Pycharm, MS Excel</i> | Aug. 2022 |
| <ul style="list-style-type: none"> • Semester Project • Trained a Model using a dataset (containing faces of students). Attendance is Marked Using face Recognition | |
| Online Tourism Management system <i>HTML, CSS, PHP and MYSQL</i> | Dec. 2022 |

- Semester Project
- A Website through which anyone can book tours and get tickets.

Accounting Software | *MS Excel*

Dec. 2022

- Semester Project
- Accounting Software that can be used for Journal Entries, Ledger, Trail Balance, Income statement and Balance Sheet

EXPERIENCE

Data Analyst | *Eagle Setters*

Jan 2023 – Present

Collect, clean, preprocess and analyze the data Created reports, dashboards, and visualizations to communicate findings and insights to stakeholders such as management, sales teams, and clients.

Web Design | *Fiverr*

April. 2022 – March 2023

Designed websites for clients using Elementor and Go Daddy

Social Media Marketer & Manager | *Fiverr*

Oct. 2021 – Present

Designed engaging SEO posts of Facebook, Instagram, youtube, twitter and LinkedIn using Canva Ad Campaigns

Computer Networks Lab Assistant | *Cust*

Feb 2021 – July 2021

Helped students to create network topologies and communication using packet tracer

Data Entry & Collection | *fiverr*

Feb 2021 – Present

Successfully Completed many projects in data entry, data collection and web research for clients

LinkedIn Lead Generation | *JH Setters*

July 2022 – Jan 2023

LinkedIn Outreach (Written Engaging and attractive outreach for different business (Fitness, SaaS, Digital Marketing and food (catering industry)

LinkedIn InMail Marketing (Generated many lead for businesses such as (B2b & B2C) using InMail Marketing strategy. Appointment Setting/Scheduling (Successfully scheduled many appointments for clients using Calendly.

CSR | *w4work*

June 2020 – July 2021

final expense Worked as an Avatar (Non voice Agent)

AWARDS & CERTIFICATES

Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage | Feb 2024

Completed a simulation involving creating data visualizations for Tata Consultancy Services. Prepared questions for a meeting with client senior leadership. Created visuals for data analysis to help executives with effective decision making

Accenture North America Data Analytics and Visualization Job Simulation on Forage | Feb 2024

Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

Programming Essentials in python | *PCAP and Cisco Networking Academy*

2022

Received a Certificate on Completion of Python Programming course from PCAP provided by Cisco Networking Academy

Volunteer In Service | *Shaukat Khanum Memorial Trust*

2022

Received a Certificate on completion of Volunteer In Service

Gold Medalist | *Matric Board Exams*

2018

Received a Gold Medal for Securing A+ Grade in Board Exams

INTERESTS

Data Science, Machine Learning, Artificial Intelligence, Big Data Analytics and Marketing

HOBBIES

Cricket, Badminton and Gaming