

Ramsha Rasool

Data Analyst

Looking forward to work in a dynamic and conducive environment where I could materialize my professional knowledge and interpersonal skills for the mutual benefit of organization and myself.

✉ Ramsharasool2015@gmail.com

☎ 00923360861258

📍 Karachi , Pakistan

EDUCATION

Bachelors

N.E.D University of Engineering and Technology

12/2015 - 12/2019

Courses

- Electronics Engineering

WORK EXPERIENCE

Assistant Manager-Data Analyst Shahi Foods

10/2023 - Present

Khi, Pakistan

Food and Beverage Manufacturing

Achievements/Tasks

- Perform in-depth data analysis to uncover trends, anomalies, and actionable insights.
- Create visually appealing and interactive dashboards using Power BI to visualize key performance indicators (KPIs), metrics, and data trends.
- Design and generate regular and ad-hoc reports that convey data-driven insights to support strategic decisions.

Retail Analytics Executive Ideas by Gul Ahmed

06/2022 - 10/2023

Khi, Pakistan

Ideas is the biggest retail company in Pakistan.

Achievements/Tasks

- Responsible to compile, analyze and extract inventory and sales reports for the management from Power Bi
- Designing and maintaining a dashboard that provides a deep insight about what competitors are doing
- Analyzing data and trends for better future planning
- Monitoring and analyzing competitive activity, customer, and market trends

Junior Network Engineer (Pre-Sales) Arwentech

01/2021 - 04/2022

Achievements/Tasks

- ERP.
- Deployment of different products in banking sector.
- Planning of intake and stock distribution for retail.
- Trained for handling dashboards for clients using power BI & Board solution.
- Working on BOARD solution for Gul Ahmed IDEAS.
- Monitoring the data for better decisions. (Business Intelligence.

SKILLS

Power BI

Power BI Report Builder

Business Intelligence tools usage (BI)

ERP

DAX

Forecasting

Google analytics

Power Query

Creator studio

Power Apps

Have knowledge about matlab, simulink ,labview & orcade

Jira

SQL

CERTIFICATES

Introduction To Data Analytics (01/2023 - Present)

Member of Robotics team Spec'17 (06/2017)

Head of promotion team Spec (2019)

LANGUAGES

English

Full Professional Proficiency

Urdu

Full Professional Proficiency

INTERESTS

Reading

Writing

Communicating