



SHAHBAZ KHAN

Analyst Strategy and Analytics

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PROFESSIONAL SUMMARY

Strategic and result-driven analyst with 8+ years of experience in Public Health, business strategy, operations, planning and analysis. My work has involved devising data-driven strategies and providing data analytics solutions for diverse projects with significant budgets, reaching as high as USD \$28 million. Certified business analytics professional from Harvard Business School.

EDUCATION

Certificate, 10/2018 - 12/2018
Harvard Business School (HBX|HBS)
– Boston, USA
Business Analytics- Descriptive, Predictive & Prescriptive analytics

MBA : Business Administration,
05/2011 - 05/2012
Anglia Ruskin University - London, UK

Majors: Corporate Finance, Strategic Management, Leadership

Post-Graduate Diploma : Business Administration, 05/2010 - 05/2011
Anglia Ruskin University – London, UK

Subjects: Marketing, Project Management, Economics, Financial Management, Human Resources, Global Business Strategy

Master of Arts: 05/2008 - 05/2010
University of Karachi – Karachi, Pakistan
Majors: Economics, Finance & Statistics

Bachelor of Commerce: Accounting and Business Management, 06/2006 - 07/2008
University of Karachi – Karachi, Pakistan

WORK HISTORY

Data Analyst (Advance Analytics & Data Visualization), 12/2023 - Current
Integral Global Consulting - Karachi, Pakistan

- Provide advanced data analytics and presentation preparation support to PEOC for high level meetings (PTF, KTF, NPMT, TAG, IMB etc)
- Carrying out data triangulation and advanced analytics to guide decision-making across polio programs
- Conducting quarterly risk assessments to inform decisions on the new district and union council risk categorization
- Perform in-depth SIAs analytics at province/district/UC level after each SIAs and present to PEOC/DEOC with key findings and interpretation for action to improve performance during next campaign
- Participate in capacity building activities of the Data assistant /officers at different levels, including teaching, mentoring, and advising on data usage, analyses, triangulation, visualization, mapping, and interpretation

Data Analyst (Advance Analytics & Data Visualization), 02/2023 – 11/2023
Riz Consulting- Karachi, Pakistan

- Validated results and performed quality assurance to assess accuracy of data.
- Recommended process improvements to continually identify, analyze and fix constraints and challenges.
- Identified and resolved problems through root cause analysis and research.
- Storytelling with data.
- Assessed data modeling and statistics to integrate high-level business processes with data rules.

Data Analyst - Monitoring & Evaluation (M&E), 12/2015 – 02/2023
Sidat Hyder Morshed Associates Pvt Ltd - Karachi, Pakistan

- Hired by Pakistan's leading management consulting firm and utilized Microsoft Power BI to designed and built data analysis model on large data sets for healthcare client
- Prepared high-quality monitoring and evaluation briefs for C-level executives (Government, BMGF, WHO & UNICEF) based on substantive analysis
- Analyzed operations strategy for 10,000 plus staff and focused on non-performing areas; analysis boosted operations efficiency by 35% after revamping staff workload, activities, capacity and team building
- Client's 2.1 million unstructured data points analyzed to derive key insights and Optimized core processes to improve business performance and operational agility due to this client successfully penetrated in 89 new markets
- Utilized Google data studio dashboard to developed COVID-19 emergency supply solution; forecasted stock, identified stock alerts and analyzed stock levels for Government of Pakistan's 1 region
- Conducted capacity building sessions on advance data analysis and visualization for more than 450 staff to date

Financial Analyst, 01/2014 - 09/2015
ITT Global Pvt Ltd - Karachi, Pakistan

AFFILIATIONS

- Institute of Consulting (Chartered Management Institute, UK) (09/2019 – Present)
- Association of MBAs (London, UK) (09/2018 – Present)
- Datacamp (Member of Data science community)

LANGUAGES

English

Urdu

INTERESTS

Travelling, Cuisine, Pro-bono consulting

- Developed three statement financial and operating model of SHEEP (Luxury Apparel brand)
- Supported financial transaction and investment details with Ernst and Young (EY) Pakistan Transaction advisory services
- Colour and type wise fabric data analyzed by which high margin and fast moving stock identified which ultimately increased revenue by USD \$500,000
- Monitored and interpreted cash flows as a result Cash conversion cycle reduced from 120 to 59 days in 8 months
- Supervised Audit, compliance and tax
- Improved financial status by analyzing results, monitoring variances and recommending actions to management staff
- Collected data and developed detailed spreadsheets to identify trends and create revenue, profitability and expense forecasts

Assistant Manager Finance, 06/2012 - 01/2014

Pharmasia Health Pakistan Pvt Ltd - Karachi, Pakistan

- Analyzed financial and operational performance of pharmaceutical distribution company against key business metrics and reduced Debtor's days from 45 to 30 days
- Drove revenue stream development through strategic collaboration and partnerships had customer portfolio increased by 10%
- Supported operations management, sales and marketing efforts to increase revenue and overall financial health

MBA Coursework Project, 06/2010 - 03/2012

Anglia Ruskin University - London, United Kingdom, UK

Acted as team leader of 5 graduates and headed live Strategy consulting research projects for following organizations:

- British Petroleum (Oil & Gas sector)
- Apple & Facebook (Technology sector)
- British Airways (Airline sector)
- Tesco (Retail & E-commerce)

All projects particularly covered corporate strategy, finance, strategic products, markets, macro and micro economic analysis, strategic options which ultimately harvest any suitable strategy either for Mergers and Acquisitions

SKILLS

- Management Consulting
- Public Health/FMCG/Government/Airline/Technology Sector
- Microsoft Advance Excel/Microsoft Power BI/Tableau
- Business Analytics/ Data Analysis & Visualization
- Dashboard reporting
- Geographic Information System (GIS)
- Google sheets /Google Data Studio
- Business Strategy & Team Leadership

CERTIFICATES

- R Software training conducted by Center for Disease control (CDC-US) (Aug 2023)
- Google Data Studio (05/2020 -Present) Google Analytics
- Business Intelligence with Excel 2013
- Dashboard reporting and Advance report Development
- Performance Assessment at UNICEF (08/2018 – Present)
- Results-Based Management (RBM) (08/2018 – Present)

ACCOMPLISHMENTS

- Outstanding Performance Award (05/2019)