Syed Naseeb Ullah
Program Officer

📞 +923337833900 ✉ syednaseebullahkhan@gmail.com

📍 H no. 840/1673 near Ishaq furniture Karkhana, New Afghan road near Sirki road Quetta,

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Education

2015 – 2019	**MS/MBA (3.5 years) in Management Sciences,** *National University of Modern Languages* **Thesis Title:** Impact of CSR on Corporate Reputation, Customer Satisfaction, Brand Loyalty, Perceived Quality, and Brand Association/Awareness. **3.79/4.00 CGPA**	Islamabad, Pakistan
2011 – 2013	**Bachelor of Arts (BA),** *University of Balochistan, Quetta, Balochistan* 409/800 Marks	

Professional Experience

2023 – present

Program Officer

PPHI-B for UNFPA Supported Projects (Bureau of Population, Refugees and Migration (PRM) Project, Central Emergency Response Fund (CERF) Project, Department of Foreign Affairs and Trade (DFAT) Project and Others).

Roles Overview: My role as the Program Officer is pivotal in supporting the efficient execution of program activities and maintaining effective communication with partner/s. The responsibilities encompass a range of tasks aimed at ensuring the smooth implementation of projects and the achievement of program objectives.

Key Responsibilities:
- Support program implementation and evaluation, ensuring adherence to objectives.
- Manage day-to-day program operations and coordination with partner NGOs.
- Assist in policy implementation for program effectiveness.
- Develop data management systems for informed decision-making.
- Conduct field monitoring and resolve implementation issues.
- Disseminate project information and analyze data for insights.
- Manage data systems for fundraising and communication needs.
- Standardize reporting processes for consistency and accuracy.
- Provide administrative support for operational efficiency.
- Conduct fair staff hearing processes for personnel matters.

2023 – 2023 **DHIS Assistant,** *PPHI-B for UNFPA Supported Projects*

2019 – 2020 **Research Assistant,** *University of Balochistan*

2019 – 2023 **Research Software Trainer,** *Shah Academy of Educational Research & Training*
At Shah Academy of Educational Research & Training (As a Research Software Trainer of IBM SPSS, AMOS, SmartPLS, NVivo, Jamovi, Adanco, etc)

2015 – 2018 **Supply Chain Manager,** *Hilal Foods Confectionery Pvt. Ltd*

2014 – 2015 **Sales & Marketing Officer,** *Muller & Phipps Pakistan Pvt. Ltd*

Skills

- Command on Statistical Software: IBM SPSS, IBM AMOS, SmartPLS, NVivo, ADANCO & Jamovi for Quantitative and Qualitative Data Analysis

- Command of MS Office: MS Word, MS Excel, MS PowerPoint), and Software Operating

- Typing Course (40 words/minute)

Awards

- Honor Certificate for 1st Position in 2nd & 4th Semester at National University of Modern Languages Quetta, Balochistan, Pakistan
- Star Student Award at National University of Modern Languages Quetta, Balochistan, Pakistan

Organizations

Shah Academy of Educational Research, *Head and Recourse Person*
Organizer & Resource Person for Workshops on Statistical Software (SPSS, AMOS, SmartPLS, NVivo, ADANCO & Jamovi).

Self-Development Training & Courses

- Marketing Mix Fundamentals Course from IE Business School Madrid, Spain
- Two days' Workshop on Research Methods, Microsoft Excel, SPSS, and Stata Software
- One Week workshop Active Citizenship Certificates by CYAAD (British Council)
- Entrepreneurship and Career Orientation Workshop

Publications

- The role of service quality, service innovation and service charges on brand switching behavior: A study of mobile telecommunication industry of Pakistan.
- Importance of CSR in building brand equity with mediating role of the corporate reputation and customer satisfaction. A study of the Hotel industry in Pakistan
- Exploring the Relationship Between Servant Leadership and Job Performance with Mediating Role of Emotional Intelligence and Moderating Role of Grit and Compassion.

Invited Lectures/Seminars

- Two-day Workshop on Statistical software: SmartPLS at Institute of Management Sciences, University of Balochistan, Pakistan
- Two-day Workshop on Statistical software: IBM SPSS and Amos at National University of Modern Languages, Quetta Campus, Pakistan
- Three-day Workshop on Statistical software: IBM SPSS and SmartPLS, Online on Zoom.

Research Interest

- Management Sciences, Human Capital Management, Marketing, CSR, International Marketing, Supply Chain Management, Customer Relationship Management, and Consumer Behavior.

Languages

- English
- Urdu
- Pashot (Mother Tongue)

References

References Available on Demand