Umer Siddique

Associate Data Analyst

Par Hoti, Mardan, KPK
92 312 6301755
umer03859@gmail.com

http://www.linkedin.com/in/umersiddiqueada

About Me

I am a highly motivated and results-driven data analyst professional seeking a challenging opportunity to leverage my skills and experience in a dynamic data analysis environment.

TECHNICAL SKILLS

Extract/Scrape	Cleanse/Model	Visualize/Analyze	Present
SQL +++	Python (Pandas) +++	PowerBI ++++	PowerPoint ++++
Python (Pandas) +++	Data Modeling (Kimbal) +++	Tableau ++++	SPSS +++

Soft Skills

+ Strong Communication and Leadership Skills
+ Team Player
+ Strong Presenter

Education

BS Mathematics (2015–2019)
Abdul Wali Khan University Mardan, Pakistan

Certifications

IBM Data Analyst	IBM
Google Data Analytics	Google
SQL for Data Science	University of California, Davis
Python for Data Science	IBM
Excel Skills for Business	Macquarie University
Data Analysis and Visualization with Power BI	Microsoft

Experience

Financial/Research Analyst   *Nov 2023 - Present*
Dmark Company

- I have effectively utilized my combination of mathematical expertise, data analysis experience, and learning agility at the company that makes me a valuable asset to my team.
- I am eager to contribute to a data-driven culture and excel in future.

Project: Sales Analysis

1. **Sales Manager - Sales Overview Dashboard**
Purpose: Monitor internet sales comprehensively.
Goal: Track sales trends, compare against budget.
Solution: Dynamic Power BI dashboard with daily updates, graphs, and KPIs for budget comparison.
3. **Sales Representative - Product Sales Insight**
Purpose: Gain detailed product-wise sales insights.
Goal: Improve product-focused sales strategies.
Solution: Specialized Power BI dashboard with product-specific filtering.
4. **Sales Manager - Time vs. Budget Sales Dashboard**
Purpose: Monitor sales against budget over time.