

Laraib Fatima

Data Analyst | DBA | BI | SQL

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SUMMARY

Data professional with expertise in designing databases using Teradata and MySQL, performing GIS mapping for accurate geographical representation, and utilizing statistical techniques for data transformation. Proficient in Arc-GIS, Advanced MS Excel, and BI Tools for insightful reporting and visualizations. Demonstrated success in delivering 100% accurate demographics to UNICEF and generating significant revenue through precise data mapping tools as Disperse and Figma Map

SKILLS

Data Management databases design, MY-SQL, TD SQL Studio, Talend
Data Analysis Financial Analysis, Reporting, Strategic Planning
Data Visualization Interactive Dashboards, Data Visualization (Power-BI/ Tableau), Arc-GIS
Software Proficiency Advanced MSEXcel, Figma Map, CRM Software's Hub staff, Slack Project Planning
Presentation Skills Composed attractive presentation using Canva

EXPERIENCE

Data Analyst Dec '22 — Present
MicroMerger

- Show geographical aspects of Polio Virus (working domain) through GIS Mapping Techniques, shows 100% accurate demographics presented to UNICEF.
- Use statistical techniques for extraction and transformation of data for better representation and understanding and generate a positive impact on external teams.
- Provide the detailed reports using BI Tools Power-BI desktop and generate comprise Talent

Data Engineer Oct '22 — Dec '22
DCUBE Tech

- Use Data Mapping tools like Disperse & Figma Map for accurate Mapping
- Generate Pre
- Mapping and Post Mapping Responses and upload back on Disperse Tool
- provided 99.95 Mapping Accuracy, generate 2.5 million of revenue.

INTERN Oct '21 — Apr '22
PMCL (Jazz)

- Work on Regularization and Reconciliation of SC Alpha Numeric, and USSD, achieve
- 97 % of Approvals that lead to generate PKR Revenue of 76 million.
- Automate the Daily, International and & Domestic blocking Reports.
- Assemble the databases for the project assigned, and assisted to craft SLAs & KPIs for different projects like, SC 9000 that was utilized to benchmark the Technical Integration of spam

EDUCATION

BS in Electronics, Quaid e Azam University Islamabad Nov '17 — Oct '21
Islamabad, Pakistan

PROJECTS

Digital Image Processing
Digital Signal Processing
Object Oriented Programming (OOP)
Basic Circuit Theory

CERTIFICATIONS

Training on Data Analysis with BI Tools
UNICEF

Communication for Development
UNICEF

Business Intelligence and Data Warehouse course
DICE ANALYTICS

