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ibtidahforeducation.com/
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Top Skills

Education
Child Advocacy
Document Review

Languages

Urdu
English

Publications

Reflections on Pakistan--World
Youth Forum, Tirste

Zeeba Hashmi

Founder at Ibtidah for Education--identifying barriers to education
Pakistan

Summary

Zeeba T. Hashmi is an education research consultant. She has covered and identified barriers to education of marginalized groups and presented papers, case-studies and fact-finding mission reports for different human rights and semi-government organizations.

Summary of professional skills and abilities:

- # Professional expertise in research, content development, developing media strategy
- # Professional experience in establishing working relationships with important media outlets and creating strategies for messages and radio talk shows in public interest
- # Expertise in the area of politics and local governance and lobbying for redressing current issues
- # Professional expertise in journalism and social development
- # Documenting stories of success by highlighting interventions and work models for client organizations
- # Writing policy reviews for client organizations and drafting recommendations based on statistical analysis
- # Experience in conducting awareness-raising training sessions for journalists and media practitioners on specific issues of fundamental rights, democracy, health and education
- # Expertise in educational development, peace and school innovations for disadvantaged children
- # Mobilizing for child rights through use of media and activism
- # Professional knowledge of important UN resolutions on humanitarian and human rights instruments
- # Experience in strategy planning and conceptualizing project proposals
- # Experience in monitoring and evaluation of project implementation through lessons learnt
- # Proficient in writing and designing proposals, training manuals and final reports

Experience

Ibtidiah for Education-

Founder

December 2020 - Present (2 years 4 months)

Lahore

The purpose of this entity is to share new ideas and create new knowledge on things that affect all our lives in one way or another. Be it about political affairs, economic situations, gender vulnerabilities, violence and xenophobia, and worker exploitation. We aim to share ideas through effective conversations, through your blogs or v-logs, that can help us understand things from your perspectives. We encourage our members to share their expressions through whatever means they have, provided they are engaging and thought-provoking.

Centre for Peace Dialogues

Co-founder, Centre for Peace Dialogues

June 2020 - December 2020 (7 months)

Lahore, Punjab, Pakistan

Centre for Peace Dialogues is an initiative to provide education-centric perspectives and literature on human rights & political, and social & economic issues commonly found in Pakistan. Through our Peace Dialogue Series and other peace-integration projects, we provide solutions to effectively address discrimination and non-violent conflicts through all possible forums of media.

Self-Employed

Education consultant for mobile schools in slums

August 2016 - June 2020 (3 years 11 months)

To consult and advise on mobile schools to be set up as per the needs and requirement of the slum and gypsy communities

Freelance Writer

January 2014 - June 2020 (6 years 6 months)

Lahore

I have covered a wide range of issues with work featured in Daily Times, The Nation, The Pique Magazine, Laaltain and others.

Civil Society Human and Institutional Development Programme
Communications and Research Coordinator
October 2018 - December 2019 (1 year 3 months)

- # Responsible for ACSD Project Component (advocacy, communications, social mobilizations and demand generation) for enhancing Routine Immunization Campaigns across Pakistan
- # Responsible for conducting and presenting bottleneck analysis on communication and social barriers to routine immunization services.
- # Develop organizational discussion papers for dissemination of learning.
- # Compile organizational and projects learning and case studies for wider sharing and its timely submission to the CHIP website.
- # Responsible for preparing project annual reports
- # Responsible for undertaking desk and primary researches and manage knowledge management system of CHIP.
- # Responsible for conducting need-based surveys and researches whenever needed for developing case studies, recording baseline, best practices, learning's, developing proposals and documenting lessons learnt

Institute for Peace and Secular Studies
Project Coordinator
January 2016 - July 2016 (7 months)
Lahore

*Prepared teacher's training manual on peacebuilding covering pedagogical skills towards conflict resolution, interfaith harmony and ways to inspire students to eliminate discrimination on basis of religion, race or culture and also the manual emphasizes on appraisal for the teachers on hate-speech in textbooks.

*Managing blog on issues covering politics and culture in Pakistan.

*interested parties may please contact zeeba.hashmi@gmail.com

Punjab Education Foundation
Deputy Director
December 2009 - July 2014 (4 years 8 months)
Lahore

1. Evaluated school performance under criteria defined by PEF under Public Private Partnership modalities in Punjab
2. Advised on extension programs and recommended schools for agreement based on evaluation visit

3. Evaluated teachers performance and student intake by physically verifying their presence using Student Information System and attendance registers
4. Identified quality trends based on previous performance of schools and predicted problems for timely interventions

National Rural Support Programme

Advocacy Resource Person

May 2008 - November 2008 (7 months)

- # Developed and conceptualized media campaign advocating health, the campaign consisted of 480 spots and four, 1 hour-long radio talk shows
- # Developed liaisons with the local and national Radio and TV stations, and newspapers
- # Responsible for integrating gender priority areas by focusing on Mother and Child Health-care in the district
- # Identified and assessed areas of prime concern where the rural communities are devoid of any medical/health facilities
- # In-charge of project implementation, monitoring and, evaluation
- # Responsible for lobbying with the local government on health issues concerning accessibility of quality health care for rural communities; increased dissemination of educational material, lessons and seminars on preventable disease at grassroots level; improved communicative links between the local government's health department and the rural communities; proper identification of the deserving areas and communities; and, for developing a unified track and record system of diseases for local communities
- # Managed events, workshops and meetings with the stakeholders in order to better orient them with the project activities

Citizens' Commission for Human Development

1 month

Journalist Training in Punjab at 10 Union Council levels

March 2008 - March 2008 (1 month)

Lahore

Trainer of the local journalists at 10 UC Level in Punjab

March 2008 - March 2008 (1 month)

Lahore, Pakistan

Trained the local journalists about democratic processes and to consider their institution as a important vehicle for democracy.

United Nations

New York

June 2007 - December 2007 (7 months)

Reported to the Pakistani Mission to the United Nations on global political issues, especially those pertaining to the African Region.

Reported to the Pakistani Mission on various Human Rights Council draft resolutions pertaining to gender issues

Observed and provided analysis on Special Security Council sessions African, Middle Eastern, European and Asian issues

Observed and provided analysis on Special Security Council sessions on Women Issues

Facilitated the Mission in Peace building Commission on Burundi and Sierra Leone

Prepared reports which covered the General Assembly, Security Council, Peace building Commission, Human Rights Council, bilateral with other committees, and with other delegations present at the United Nations

Networked and built relationships for the Pakistani Mission with other foreign delegations

Covered wide range of issues under the special fourth committee (Special Political and Decolonization Committee)

Covered in detail the Security Council issues on Ethiopia, Eritrea, DRC, Somalia, Sudan, Zimbabwe, Georgia, Afghanistan, Iraq and Palestine

Education

University of North Texas

BA Journalism, Journalism · (2003 - 2006)

University of North Texas

Journalism, Advertising · (2003 - 2006)