

CHIP Training & Consulting (Pvt) LTD. (CTC)
Application for Employment

Instructions:

Read the whole form carefully before starting to fill it in.
This form should be completed in ink, in candidate's own handwriting.
Attach copies (not originals) of all testimonials and certificates.
If space provided in the form for any particular information is inadequate,
please attach additional sheets.
If any information given in this form is subsequently found to be incorrect, it will
be construed as a gross misconduct, liable to be punished by instant dismissal and
other disciplinary action as may be appropriate to the nature of misstatement.



Position applied for
Expert Writer

1. PERSONAL INFORMATION

1.1	Full Name	MEHWISH ALI		
1.2	CNIC No.	7170205720634		
1.3	Date of Birth	29/12/1998	Age on last birthday:	24 years
	Father's Name	IQRAR ALI		
	Marital Status	SINGLE		
1.5	Spouse or next of Kin			
	No. of Children			
1.6	Permanent Address	P.O KARIMABAD MOH KHURUKUSHALL TEHSIL ALIABAD DISTRICT HUNZA, GILGIT-BALTISTAN		
1.7	Present Residential address	HOSTEL 5, GIRLS HOSTEL QUAID-I-AZAM UNIVERSITY		
1.8	Phone Numbers	Mobile 03411553841	Residence	Office
1.9	E-mail address	mealn20s@gmail.com		

2. Bank Details

Account Title (Name of Ac Holder)	MEHWISH ALI
Account No.	0274901798403
Bank Name & Branch	HBL QAU BRANCH

5. REFEREES*Give details of three referees, not related to you by blood or marriage, who can vouch for your character and work experience*

5.1	First Referee	Name	DR. FOUZIA FAROOQ
		Address	DEPARTMENT OF HISTORY, QAU
		Contact Phone No.	+92 3345327579
		Nature of association with you.	PROFFESSOR
5.2	Second Referee	Name	DR. AISHA YOUNUS
		Address	SCHOOL OF POLITICS AND INTERNATIONAL RELATIONS, QAU
		Contact Phone No.	+92 3348777542
		Nature of association with you.	PROFFESOR
5.3	Third Referee	Name	DR. MISBAH UMAR
		Address	DEPARTMENT OF HISTORY, QAU
		Contact Phone No.	+92 3215614185
		Nature of association with you.	

6. GENERAL INFORMATION

6.1	Do you suffer from any serious ailment, or disability? If so, give details.	NO
6.2	Have you ever been tried or convicted for any crime? If so, give full details.	NO
6.3	Give any other information not covered by this form which in your opinion is relevant to your application.	
6.4	If an offer is made to you, how soon can you join us?	1 ST FEB
6.5	What are your salary and benefits expectation?	My expectation ranges from 70k to 90k. If transport is provided it would be a plus point.

7. DECLARATION BY THE APPLICANT

I confirm and certify that the information given above is true, correct and complete to the best of my knowledge and belief. I accept responsibility for any misstatement that may be subsequently discovered.

Date 24 January 2023

Candidate's

X

Mehwish Ali

Ms

Full
Signature

Written Test

Time frame: 60 Minutes

Instructions:

Please attempt the question in MS word.

Context

1. The organisation is expected to be financially profitable.
- 2.
3. The founding members and Board of Directors do not allow the organisation to get engaged in micro finance.
4. Pakistan government has put regulations on international NGOs and many of them have left Pakistan hence consulting assignments have reduced.
5. Due to reduction in consulting assignments, the consulting firms, are facing the following challenges:
 - How to remain financially viable
 - How to meet operational costs

Question: Please explain types of measures to be adopted to remain competitive and financially viable in view of the above stated context?

Assessment Criteria

1. Analysis
2. Logic – Argument with example/evidence
3. Language
4. Computer skills
5. Timeliness

One of the most effective ways for consulting firms to remain competitive is to diversify their services and expand into new markets. This can include expanding into new industries or offering new services such as training or research. Cost-cutting is another measure to reduce expenses which may include cutting staff whose work can be easily outsourced for non-core functions (CV formatting) and implementing technology solutions to automate tasks like sending emails. It will cut non-essential expenses and help the consulting firm to find ways to a more cost-effective business thus viable for increasing profitability. Moreover, consulting firms need to be flexible to adapt the dynamic market conditions and be willing to take calculated risks. This proactive approach will bring new opportunities and avenues for growth.

The consulting industry is a highly competitive field owing to the current dynamics of Pakistan where the INGOs have left the country due to regulation. It is both an opportunity and a challenge to fill the existing lacunae. This can be achieved by bringing innovation to the services and products a firm is committed to providing, which will not only help the company stand out but will also address the gap that exists due to the withdrawal of 'NGOs. In addition, creating relevance in a highly competitive market is of great value in reaching the right customer. Hence, marketing and promotions through social media can